



Banque Misr Liban بنك مصر لبنان

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## Misr Lebanon Bank opens on Bliss



**Bank manager Hadi Nafi (third from left) is surrounded by bank executives and guests at the opening of the Bliss branch yesterday.**

THE MISR Lebanon Bank opened a new branch yesterday on Bliss Street, a step described by its manager Hadi Nafi as an affirma-

tion of the institution's belief in the economic future of Lebanon.

The occasion also served as a launch for the bank's new logo, as

well as an introduction of new services offered under a new management. Nafi pointed out to the bank's long history in Lebanon. The bank opened its first branch here in 1929 and has maintained a presence throughout the last 80 years despite the many difficulties the country went through.

"We all realize how Lebanon is suffering politically, however, we chose to open this branch here because of the pivotal role the country plays in the regional economy," said Nafi.

Nafi said he believed the branch will serve the interests of "this very dynamic area, particularly the fact that it is close to Beirut's major universities."